

Aseem Kishore

Content Strategy & Editorial Operations Leader

Digital Publishing Founder | AI & Product Builder

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SUMMARY

For nearly two decades I have built and operated technology publications, led distributed teams of writers and editors, grown audiences to millions of monthly readers, and developed the editorial systems that make quality content scalable. Today I also build AI-assisted workflows and SaaS products at the intersection of content, technology, and business.

SELECTED RESULTS

- **Since 2007** — Building and operating digital publications.
- **7–8M+** — Monthly pageviews across the portfolio at its peak (approximate).
- **35+** — Writers, editors, and contractors recruited and managed.
- **4,500+** — Technology articles across the portfolio.
- **5** — Major technology publications built and operated.

EXPERIENCE

Founder, PositionTracker

September 2025 – Present · Clarksville, Maryland

- Direct, design, and iterate on a SaaS dashboard for organizing and analyzing stock and options positions.
- Product concept, user workflows, interface, financial data, Clerk, Neon Postgres, Stripe, Vercel, and GitHub-based release habits.
- Use AI coding agents to accelerate implementation while remaining responsible for product decisions, review, and quality.

Founder & Head of Digital Publishing and Content Operations, AK Internet Consulting

May 2010 – Present · Clarksville, Maryland (publishing activity began in 2007)

- Built and operated five technology publications: Online Tech Tips, Help Desk Geek, Switching to Mac, The Back Room Tech, and Xbox Advisor.
- Reached approximately 7–8 million monthly pageviews across the network at its peak.
- Recruited and led more than 35 writers, editors, and contractors in a distributed environment.
- Oversaw a content portfolio exceeding 4,500 technology articles.
- Directed editorial strategy, calendars, standards, contributor workflows, editing, and quality control.
- Used SEO, audience behavior, content performance, and revenue data to guide investment and iteration.
- Developed monetization involving advertising, affiliate relationships, and audience growth.
- Managed WordPress infrastructure supporting high-traffic websites and introduced AI-assisted workflows.

Founder and Editor-in-Chief, Online Tech Tips

March 2007 – Present

- Started the flagship publication while working in IT; moved to full-time operation in 2010.
- Set the editorial point of view and later the contributor system that scaled beyond a single author.

Programmer, Systems Analyst, and Business Analyst, Orchid Cellmark

June 2008 – April 2010 · Dallas, Texas

Network Administrator; Programmer and Systems Analyst, ReliaGene Technologies

October 2003 – May 2008 · New Orleans, Louisiana

Earlier work included programming, network administration, systems analysis, business analysis, and IT support.

EDUCATION

Emory University — Computer Science and Mathematics

SELECTED WRITING

- Getting Started with GLM-5 — The Back Room Tech (2026)
- How to Enable or Disable the AI Agent in the Windows 11 Taskbar — Help Desk Geek (2026)
- Ubuntu 26.04 Software Installation Guide — The Back Room Tech (2026)
- Which Search Engine Returns the Most Alarming Results? — Online Tech Tips (2022)
- Focus Modes vs Do Not Disturb — Switching to Mac (2026)

SKILLS

Leadership: content and editorial leadership; distributed-team management; writer and editor management; mentorship.

Content: strategy, calendars, briefs, editing, governance, audits, lifecycle.

Growth: SEO, search intent, analytics, distribution, monetization.

AI: content workflows, research, prompt design, coding agents, AEO/GEO.

Product: WordPress, JavaScript, HTML, CSS, APIs, Vercel, Neon, Clerk, Stripe, GitHub.